



THE FOUNTAINS
AT FRANKLIN

ALL-INCLUSIVE MEMORY CARE

28301 Franklin Road • Southfield, MI 48034 • **1-248-809-1076** • www.watermarkcommunities.com
A WATERMARK RETIREMENT COMMUNITY

INDEPENDENT LIVING • ASSISTED LIVING • MEMORY CARE





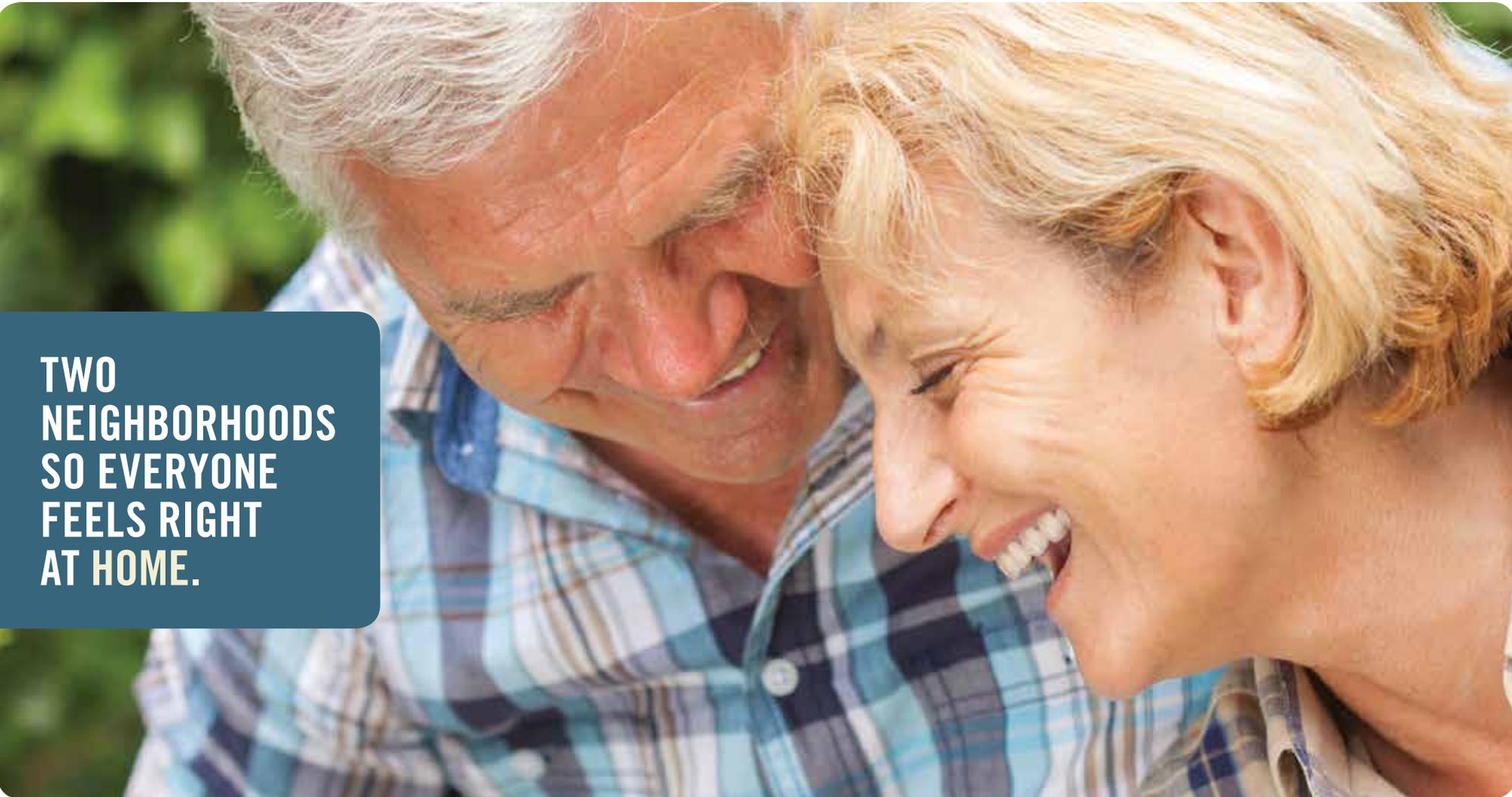
CREATING EXTRAORDINARY COMMUNITIES WHERE PEOPLE THRIVE.

OUR VISION

Watermark's Thrive Memory Care program is based on more than 25 years of experience delivering outstanding care and innovative programming in an encouraging, residential environment. Every resident brings a unique life experience to our community and we incorporate their personal background, preferences and needs into the daily fabric of our program. We challenge traditional assumptions about what is possible and we always focus on what residents *can* do, never what they cannot.

THRIVE MEMORY CARE:

- Nurturing Environment
- The Veranda
- The Terrace
- The Gardens
- Dining for the Soul
- Thrive Dining™
- Thrive Programming
- Specialized Training and Certification
- Extraordinary Outings



**TWO
NEIGHBORHOODS
SO EVERYONE
FEELS RIGHT
AT HOME.**

THE VERANDA

For individuals just beginning to experience issues related to memory loss, The Veranda offers assisted living in a dedicated, secured neighborhood along with specialized classes, programs and activities designed to slow the progression of memory loss. Residents benefit from highly trained caregivers, a customized care plan and pay for only those services they want or need.

THE TERRACE

The Terrace caters to those living with moderate memory care issues. Like The Veranda, it is a safe, secure environment with outstanding programming and customized care. Caregivers here have received specialized training in memory care, equipping them with the knowledge and tools it takes to effectively tailor care, classes and programs to bring out the best in every individual they serve.

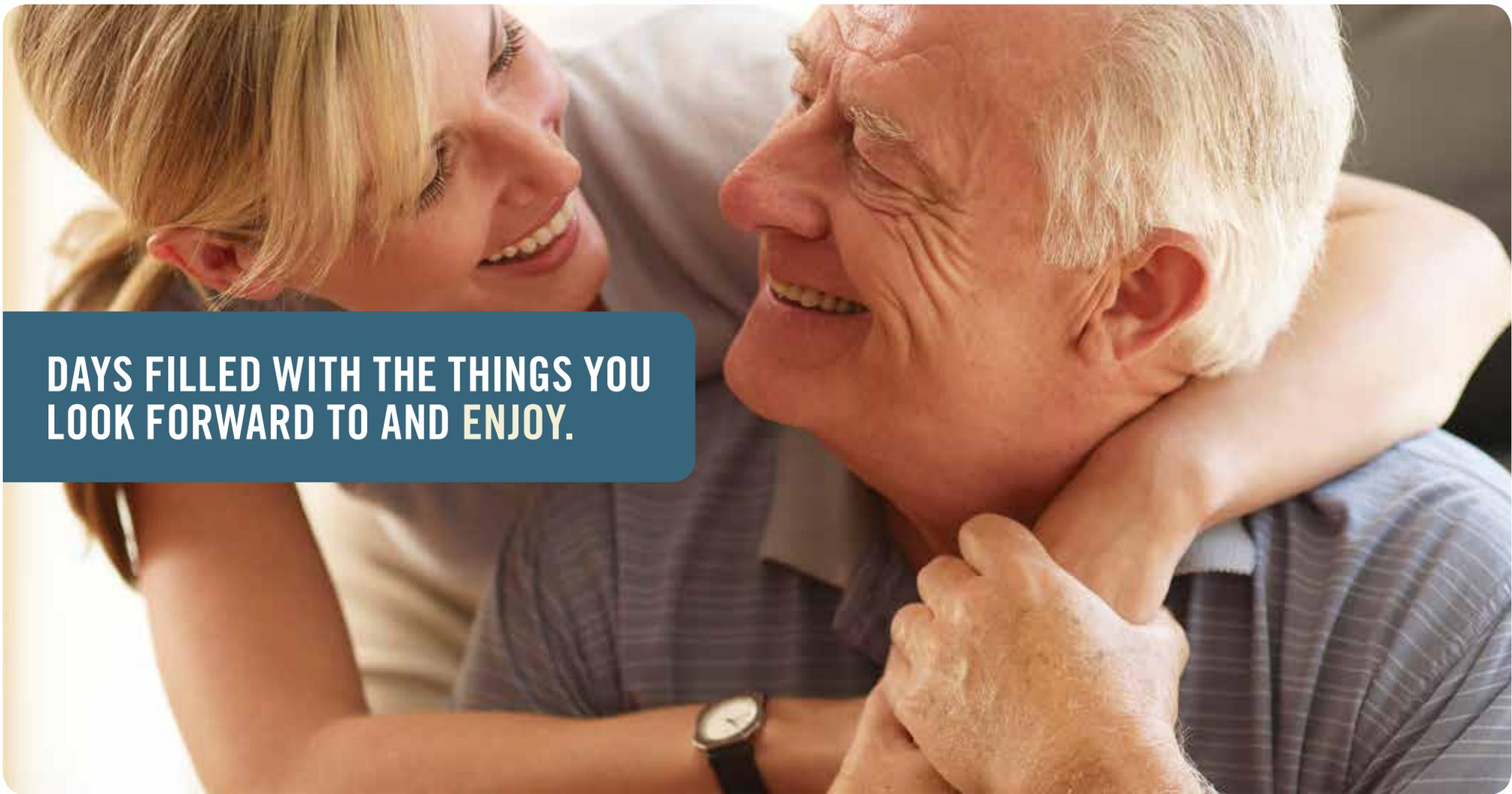


**OUR ADVANCED MEMORY CARE
NEIGHBORHOOD WITH A PREDICTABLE
ALL-INCLUSIVE RATE.**

THE GARDENS

The Gardens specializes in assisting those who have more advanced memory care issues. In addition to offering all the specialized care and services residents with advanced memory care issues need, The Gardens also offers a predictable all-inclusive rate with no tier charges. We have a long track record of delivering on our promises and a solid management team that has worked together for many, many years. You can count on us because we can count on each other. Our experienced, trained caregivers are Certified Dementia Practitioners, enhancing our culture of service.





**DAYS FILLED WITH THE THINGS YOU
LOOK FORWARD TO AND ENJOY.**

NURTURING ENVIRONMENT

We create “like home” memory care neighborhoods that are comfortable and familiar. Our residents are surrounded by wonderful aromas from delicious meals, music, laughter, family members, fresh flowers, natural light, children, pets, the changing of the seasons and reminders of things to look forward to today, tomorrow and beyond. We fill the days with favorite pastimes and make sure to create plenty of meaningful moments.



A close-up photograph of a white ceramic coffee cup filled with a brown beverage, likely coffee, with a wooden spoon resting inside. The cup sits on a light-colored wooden tray. Beside the cup are several round, golden-brown scones, some topped with a dusting of white powder, and a stack of three round cookies with a dark, possibly chocolate or mint, filling. The background is softly blurred, showing more of the tray and a textured surface.

FAVORITE FOODS WITH GOOD FRIENDS

DINING FOR THE SOUL

Beyond nutritious and delicious, meals are times to gather, connect and enjoy life's simple pleasures. Old favorites and interesting new delights are always on the menu and with Thrive Dining™, those same choices come in attractively served, bite-size portions to make meal times even more enjoyable. Our Pantry Program even provides residents personal space to store favorite items like mint Milano cookies or tomato bisque, so comfort foods are always close at hand.





GROW AND CONNECT IN MEANINGFUL WAYS

THRIVE PROGRAMMING

EXPRESSIVE ARTS: We use music, art and movement to tap into all forms of creativity for an alternative form of communication beyond words.

PHYSICAL WELLNESS: From traditional fitness classes, to innovative offerings such as *Chair Yoga*, *Tai Chi* and *Health & Wellness for Mind, Body and Spirit*. Our physical fitness programs are tailored to residents' abilities, preferences and needs.

LIFE HISTORIES: Using past occupations, preferred hobbies and treasured talents, we create opportunities for meaningful connections, plus a feeling of true accomplishment, purpose and joy.

WATERMARK UNIVERSITY: Residents, associates, family members and local experts share their interests to ensure we always have opportunities to learn, grow and connect with each other in meaningful ways. We feature dozens of classes and examples include *Aboriginal Dot Painting*, *Beginning Crochet*, *Mandalas and Meditation*, and *Music Appreciation* – to name a few.



GUIDANCE, CARE AND CONNECTIONS

MEET THE NAYAS

Here, the art of caregiving goes beyond the traditional title, so we call our caregivers “Nayas,” a word originating from the ancient language of Sanskrit. A Naya is a guide, person of wisdom and a leader who is engaged in the present moment. Specially trained and certified Nayas communicate through validation rather than correction to show understanding and support. We know that behaviors are a response to an unmet need. From this thoughtful foundation, we cultivate a sense of well-being and connection.

We partnered with the National Council of Dementia Practitioners to train our Nayas how to incorporate residents in the rhythms of daily living. Together, they work side-by-side cooking, cleaning, preparing and serving home style meals, and anything else that evokes a sense of purpose.



EXPERIENCES THAT MAKE A DIFFERENCE

EXTRAORDINARY OUTINGS

Our group trips shatter the expectations of what's possible. Our residents, associates, families and volunteers work together to plan safe, adapted outings to ensure our residents thrive. Recent examples from Watermark communities coast to coast include fishing trips, a day at the beach, a train trip to New York City and even an overnight camping excursion.



FIND YOUR RHYTHM AT MUSIC APPRECIATION



ATTEND ART THERAPY IN THE CREATIVE ARTS STUDIO



ENJOY THE AFTERNOON SUN AND PLANT MARIGOLDS IN THE GARDEN



SAMPLE DELIGHTS AT A COOKING DEMONSTRATION



SEE WHAT YOUR GREAT-GRANDKIDS HAVE BEEN UP TO IN FACEBOOK 101 CLASS



TRY A REHAB SESSION AT THE WELLNESS CENTER



FIND YOUR INNER HARMONY IN TAI CHI CLASS



LEARN HOW TO MIX A PERFECT MARTINI WITH CHEF AUSTIN



SNAP IN THE FINAL PIECE OF A PUZZLE



GET THE SYNAPSES FIRING WITH BRAIN FITNESS FUN



TAKE A VIRTUAL TRIP TO BRAZIL IN ARMCHAIR TRAVELOGUE



POPCORN MATINEE FEATURING CASABLANCA

